



MASSACHUSETTS CHAPTER

SPONSORSHIP OPPORTUNITIES 2011-2012

Become a chapter sponsor



Sponsorship of AFP Mass Chapter programs now runs 12 months (September 1-August 31) and includes visibility at all chapter programs plus year-long exposure on our website and key marketing materials.

Increase your credibility, recognition and relationships among our 700 active AFP Mass Chapter members and many associated professionals representing hundreds of leading not-for-profits throughout greater Boston and beyond. Our professional advancement programs draw decision-makers from every facet of the greater Boston area's extensive philanthropic community, including chief development officers, senior administrators, board members and volunteers.

Chapter Programs:

- Annual Conference
- Funders' Breakfast
- Monthly Breakfast Meetings
- Brown Bag Seminars
- Basics Course
- Summer Networking Social

There is a sponsorship level and opportunity for every budget.

Sponsorship Opportunities:

- Presenting \$12,500
- Champion \$10,000
- Patron \$ 5,000
- Benefactor \$ 2,500
- Supporter \$1,500
- Friend \$1,000

Sponsorship benefits



	Presenting	Champion	Patron	Benefactor	Supporter	Friend
YEAR-LONG CHAPTER BENEFITS	12.5k	10k	5k	2.5k	1.5k	1
Recognition at all monthly breakfast meetings within category	X	X	X	X	X	X
Recognition at all monthly brown bags within category	X	X	X	X	X	X
Recognition at Summer Networking Social within category	X	X	X	X	X	X
Recognition at Funders Breakfast within category	X	X	X	X	X	X
Recognition at BASICS course within category	X	X	X	X	X	X
Introduction of speaker at one monthly breakfast (date/session assigned on first-come-first-served basis)	X	X	X			
CONFERENCE BENEFITS						
Conference Registrations	4	3	2	1	1	1
Best logo placement on slides	X					
Prominent placement on slides		X				
Logo placement on slides			X			
Logo on front cover of conference program book	X					
Logo on back cover of conference program book		X	X			
Best logo placement in conference program book	X					
Prominent logo placement in conference program book		X				
Logo placement in conference program book			X	X	X	
Listing in conference program book						X
Company profile in program book	X	X	X			
Best logo placement on conference website	X					
Prominent logo placement on conference website		X				
Logo placement on conference website			X	X		
Listing on conference website					X	X
Live link on conference website	X	X	X	X	X	X
Website banner ad	X	X				
Listing in confirmation email sent to all conference attendees	X	X	X	X		
Exhibit booth (best placement)	X					
Exhibit booth (prominent placement)		X	X			
Exhibit booth				X	X	X
Promotional flyer, CD, etc. handed out to attendees	X	X	X	X	X	
Logo on bag or lanyard	X					
Introduction of speaker at Conference Plenary	X					
Education track sponsorship (2 tracks)	X					
Education track sponsorship (1 track)		X	X			
Conference area recognition		X	X	X		
Sponsorship of Round Tables at Conference		X				
Sponsorship of breakfast, lunch or President's Reception			X			
Recognition from podium at President's Reception	X	X	X	X		
Recognition from podium at President's Reception	X	X	X	X		
One-time use of conference attendee list	X	X	X	X	X	X
CHAPTER WEBSITE BENEFITS						
Best logo placement with live link on chapter website	X					
Prominent logo placement with live link on chapter website		X				
Logo placement with live link on chapter website			X	X		
Listing on chapter website					X	X
E-newsletter advertisement (1/2 page ad)	X					
E-newsletter advertisement (1/4 page ad)		X	X			
E-newsletter article content and byline (1 article)	X					
PREMIUM PRESENTING SPONSORSHIP OPPORTUNITIES (Exclusive to one sponsor on a first-come-first-served basis)						
Summer Networking Social & Funder's Breakfast	X	X	X			
Diversity Program	X	X	X			
Conference Scholarship Program	X	X	X			

Sponsorship opportunities



PRESENTING

\$12,500

YEAR-LONG CHAPTER BENEFITS

- Recognition at all monthly breakfast meetings within category
- Recognition at all monthly brown bags within category
- Recognition at Summer Networking Social within category
- Recognition at Funders Breakfast within category
- Recognition at BASICS course within category
- Introduction of speaker at one monthly breakfast (date/session assigned on first-come, first-served basis)

CONFERENCE BENEFITS

- Conference registrations (4)
- Best logo placement on slides
- Logo on front cover of conference program book
- Best logo placement in conference program book
- Company profile in program book
- Best logo placement on conference website
- Live link on conference website
- Website banner ad
- Listing in confirmation email sent to all conference attendees
- Exhibit booth (best placement)
- Promotional flyer, CD, etc. handed out to attendees
- Logo on bag or lanyard
- Introduction of speaker at Conference Plenary
- Education track sponsorship (2 tracks)
- One-time use of conference attendee list
- Recognition from podium at President's Reception

CHAPTER WEBSITE BENEFITS

- Best logo placement with live link on chapter website
- E-newsletter advertisement (1/2 page ad)
- E-newsletter article content and byline (1 article)

PREMIUM SPONSORSHIP OPPORTUNITIES

Choice of one (first-come, first-served):

- Presenting sponsor of Summer Networking Social
- Presenting sponsor of Funders Breakfast
- Presenting sponsor of Diversity Program
- Presenting sponsor of Conference Scholarship Program

ATTENDANCE AT AFP EVENTS

- Conference President's Reception (4)
- Summer Networking Social (2)

Sponsorship opportunities



CHAMPION

\$10,000

YEAR-LONG CHAPTER BENEFITS

- Recognition at all monthly breakfast meetings within category
- Recognition at all monthly brown bags within category
- Recognition at Summer Networking Social within category
- Recognition at Funders Breakfast within category
- Recognition at BASICS course within category
- Introduction of speaker at one monthly breakfast (date/session assigned on first-come, first-served basis)

CONFERENCE BENEFITS

- Conference registrations (3)
- Prominent placement on slides
- Logo on back cover of conference program book
- Prominent logo placement in conference program book
- Company profile in program book
- Prominent logo placement on conference website
- Live link on conference website
- Website banner ad
- Listing in confirmation email sent to all conference attendees
- Exhibit booth (prominent placement)
- Promotional flyer, CD, etc. handed out to attendees
- Education track sponsorship (1 track)
- Conference area recognition
- Sponsorship of Round Tables at Conference
- One-time use of conference attendee list
- Recognition from podium at President's Reception

CHAPTER WEBSITE BENEFITS

- Prominent logo placement with live link on chapter website
- E-newsletter advertisement (1/4 page ad)

PREMIUM SPONSORSHIP OPPORTUNITIES

Choice of one (first-come, first-served):

- Presenting sponsor of Summer Networking Social
- Presenting sponsor of Funders Breakfast
- Presenting sponsor of Diversity Program
- Presenting sponsor of Conference Scholarship Program

ATTENDANCE AT AFP EVENTS

- Conference President's Reception (3)
- Summer Networking Social (2)

Sponsorship opportunities



PATRON

\$5,000

YEAR-LONG CHAPTER BENEFITS

- Recognition at all monthly breakfast meetings within category
- Recognition at all monthly brown bags within category
- Recognition at Summer Networking Social within category
- Recognition at Funders Breakfast within category
- Recognition at BASICS course within category
- Introduction of speaker at one monthly breakfast (date/session assigned on first-come, first-served basis)

CONFERENCE BENEFITS

- Conference registrations (2)
- Logo placement on slides
- Logo on back cover of conference program book
- Logo placement in conference program book
- Company profile in program book
- Logo placement on conference website
- Live link on conference website
- Listing in confirmation email sent to all conference attendees
- Choice of: sponsorship of breakfast, lunch or President's Reception
- Exhibit booth (prominent placement)
- Promotional flyer, CD, etc. handed out to attendees
- Education track sponsorship (1 track)
- Conference area recognition
- One-time use of conference attendee list
- Recognition from podium at President's Reception

CHAPTER WEBSITE BENEFITS

- Logo placement with live link on chapter website
- E-newsletter advertisement (1/4 page ad)

PREMIUM SPONSORSHIP OPPORTUNITIES

Choice of one (first-come, first-served):

- Presenting sponsor of Summer Networking Social
- Presenting sponsor of Funders Breakfast
- Presenting sponsor of Diversity Program
- Presenting sponsor of Conference Scholarship Program

ATTENDANCE AT AFP EVENTS

- Conference President's Reception (2)
- Summer Networking Social (2)

Sponsorship opportunities



BENEFACTOR

\$2,500

YEAR-LONG CHAPTER BENEFITS

- Recognition at all monthly breakfast meetings within category
- Recognition at all monthly brown bags within category
- Recognition at Summer Networking Social within category
- Recognition at Funders Breakfast within category
- Recognition at BASICS course within category

CONFERENCE BENEFITS

- Conference registrations (1)
- Logo placement in conference program book
- Logo placement on conference website
- Live link on conference website
- Listing in confirmation email sent to all conference attendees
- Exhibit booth
- Promotional flyer, CD, etc. handed out to attendees
- Conference area recognition
- One-time use of conference attendee list
- Recognition from podium at President's Reception

CHAPTER WEBSITE BENEFITS

- Logo placement with live link on chapter website

ATTENDANCE AT AFP EVENTS

- Conference President's Reception (1)
- Summer Networking Social (1)

Sponsorship opportunities



SUPPORTER

\$1,500

YEAR-LONG CHAPTER BENEFITS

- Recognition at all monthly breakfast meetings within category
- Recognition at all monthly brown bags within category
- Recognition at Summer Networking Social within category
- Recognition at Funders Breakfast within category
- Recognition at BASICS course within category

CONFERENCE BENEFITS

- Conference registrations (1)
- Logo placement in conference program book
- Listing on conference website
- Live link on conference website
- Exhibit booth
- Promotional flyer, CD, etc. handed out to attendees
- One-time use of conference attendee list

CHAPTER WEBSITE BENEFITS

- Listing on chapter website

ATTENDANCE AT AFP EVENTS

- Conference President's Reception (1)
- Summer Networking Social (1)

Sponsorship opportunities



FRIEND

\$1,000

YEAR-LONG CHAPTER BENEFITS

- Recognition at all monthly breakfast meetings within category
- Recognition at all monthly brown bags within category
- Recognition at Summer Networking Social within category
- Recognition at Funders Breakfast within category
- Recognition at BASICS course within category

CONFERENCE BENEFITS

- Conference registrations (1)
- Listing in conference program book
- Listing on conference website
- Live link on conference website
- Exhibit booth
- One-time use of conference attendee list

CHAPTER WEBSITE BENEFITS

- Listing on chapter website

ATTENDANCE AT AFP EVENTS

- Conference President's Reception (1)
- Summer Networking Social (1)

Sponsorship agreement



I am confirming my organization for the following sponsorship level:

- PRESENTING Sponsor \$12,500 PATRON Sponsor \$5,000 SUPPORTER Sponsor \$1,500
 CHAMPION Sponsor \$10,000 BENEFACTOR Sponsor \$2,500 FRIEND Sponsor \$1,000

Person to whom correspondence should be addressed:

Contact: _____ Title: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: (____) _____

Email: _____ Website: _____

Would you like an exhibit booth at the Conference? _____ Yes _____ No

Are there any probable sponsors you do NOT wish to exhibit near? _____

Presenting, Champion and Patron Level Sponsors: Please indicate your preference for Premium Sponsorship Opportunities (to be confirmed by the AFP Massachusetts Chapter)

Please provide the following information as you would like it to appear in any print or web materials.

Contact: _____ Title: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: (____) _____

Email: _____ Website: _____

Organization/Company logos (in eps format) to info@afpmass.org to ensure inclusion in the chapter and conference marketing materials (based on your commitment level).

I understand that this executed confirmation agreement becomes binding upon acceptance of the application and receipt of payment by AFP Massachusetts Chapter. Until receipt of executed contract and payment, sponsor benefits will not be applied.

Signed By: _____

Title: _____ Date: _____

Payment Information: Please make **checks** payable to **AFP Massachusetts Chapter** and mail to the chapter administrator, AFP, 411 Waverley Oaks Road, Suite 331B, Waltham, MA 02452.

Credit Cards: Visa MC American Express

Card Number: _____ Ex. Date: ____/____/____ Sec. Code: _____

Cardholder Name (exactly as it appears): _____

Account Address: _____

Please return this signed agreement as well as payment to AFP Massachusetts Chapter, 411 Waverley Oaks Road, Suite 331B, Waltham, MA 02452 or by email to info@afpmass.org.